Tales from the Trenches of CED in Dawson City

Regional Economic Development Plan Implementation

Opening prayer, welcome & introductions

Once upon a time...

The residents of Dawson crafted a Regional Economic Development Plan:

↗ Planning was led by Tr'ondëk Hwëch'in for and inclusive of everyone living within their Traditional Territory. The process was supported by both the governments of Canada and Yukon, pursuant to Chapter 22 of the Tr'ondëk Hwëch'in Final Agreement.

↗ This is *THE* economic development plan for our region! Our community agreed on what to do… and we are following through! ☺

Goals of the REDP

- ↗ Sustainable population growth

- ↗ A diverse economic base

- ↗ Local benefits from major development projects

- ↗ Available and affordable housing

- ↗ Year-round business and employment base

- ↗ Quality infrastructure

- ↗ Sustainable, well-paying jobs

- ↗ Attractive Quality of Life

2012 to 2014 Community Based Projects

↗ Klondike UNESCO World Heritage Site Feasibility Assessment and Strategic Plan

↗ Palace Grand Theatre - Pilot & feasibility

↗ Art and Culture Market - Pilot Season

↗ Dawson Region Marketing Plan

↗ New KVA Website

↗ Regional Labour Market Development

↗ Local Procurement Strategy and Promotion

↗ Full-time, locally based Business Advisor

↗ Tr'ondëk Hwëch'in Heritage Tourism - Business Support

↗ Downtown Core Revitalization Plan

KDO is also working on feasibility for a multi-unit housing complex

Economic development research & where we fit in:

The Regional Economic Development plan prioritizes Community Economic Development (CED):

A process by which a community uses its particular resources to attract capital and increase physical, commercial, and business development as well as job opportunities for its residents.

    or

A holistic and inclusive process that leads to positive, concrete changes in communities by creating employment, stabilizing local economies, and increasing community control.

Economic development research & where we fit in:

Community Economic Development

Michael Shuman, a prominent US economist introduces three rules for community prosperity:

Rule #1: Maximize local ownership of business

Rule #2: Maximize the diversity of your businesses in your community, so that your economy is as self-reliant and resilient as possible

Rule #3: Prioritize spreading local business models of triple bottom-line success (financial, social, environmental)

Economic development research & where we fit in:

Place-Based Development

▸ The REDP also emphasizes

Place-based development:
In contrast to conventional sectoral, programmatic or issue-defined perspectives, place-based development is a holistic and targeted intervention that
seeks to reveal, utilize and enhance the unique natural, physical, and/or human capacity endowments present within a particular location for the development of the in-situ community.
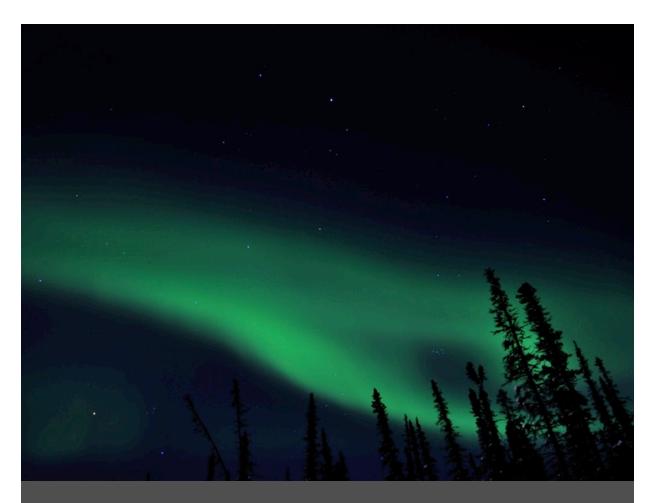
- Sean Markey, Economic Geographer, SFU

Story Time

- **Tales from the Trenches of Community Economic Development:**

- "Public narrative is central to movement building, organizing and advocacy. It's an articulation of the challenge, of the sources of hope, and of a pathway to action…." It invites us to use both our heads and our hearts.

  - Marshall Ganz, Kennedy School of Government, Harvard University

KVA- Dawson Region Marketing Plan & NEW dawsoncity.ca web site

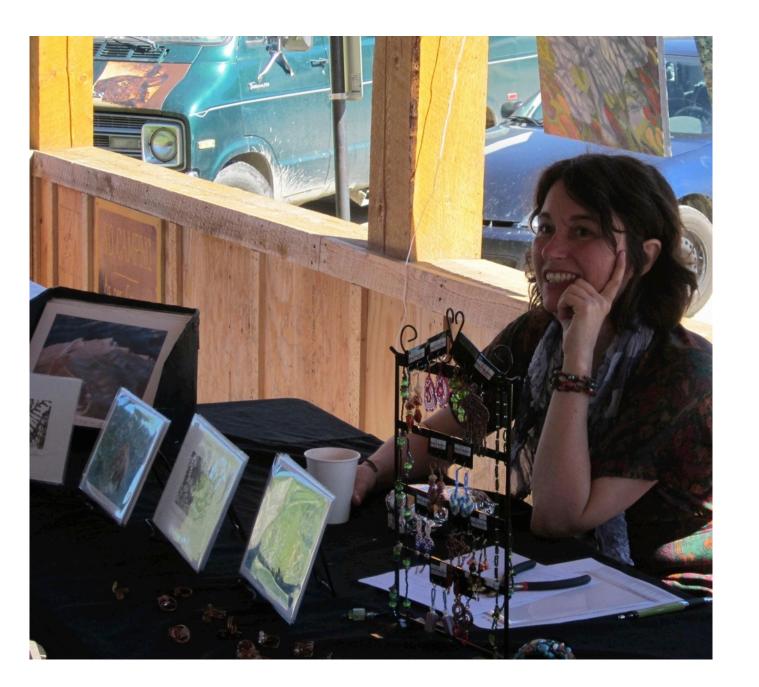# TH- Locally Based Business Advisor & Cultural Tourism Business Support

KIAC- Art Market

Art Market

Art Market

Art Market

KIAC- Palace Grand Project

"Live at the Palace Grand"

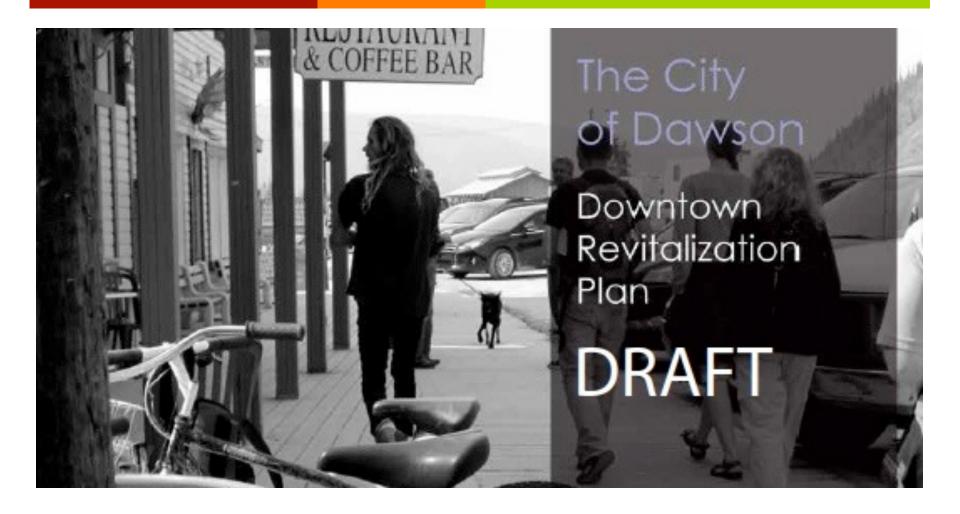A visit from Country Royalty

Klondike Songwriters

Classic Gold Rush

Comedy & Storytelling
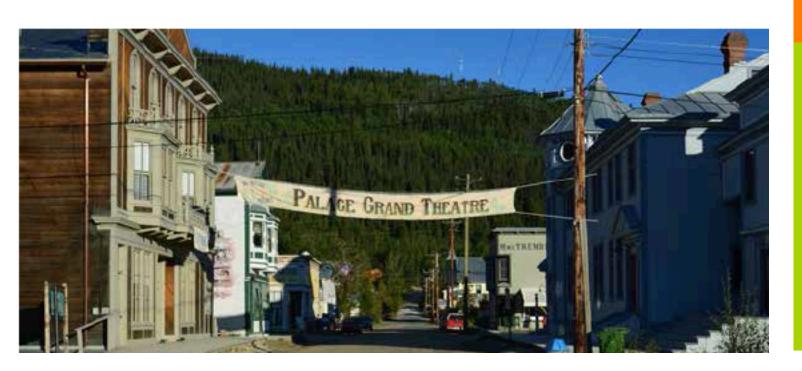
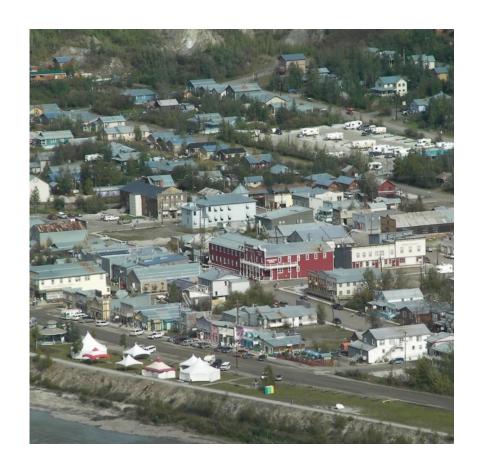# City of Dawson- Downtown revitalization planning

Overall Community Vision

According to the 2012 Official Community Plan, the community vision is:

"Honouring the Past, Sharing the Present, Embracing the Future"

Goal 1. Improve connectivity and flow through the Downtown to facilitate meandering through Downtown and to draw people from Front Street to the rest of Downtown.

Goal 2. Develop a vibrant, welcoming and historic Downtown for all seasons

Goal 3. Encourage infill and redevelopment of vacant lots with a focus on increasing residential uses

Goal 4. Continue to build on the spirit of cooperation and collaboration to improve the Downtown business climate.

Goal 5. Leverage limited resources for new Downtown infrastructure to greatest effect.

Downtown Revitalization

KDO – Local Procurement Strategy & Promotion

KDO – Labour Market Development

KDO- Housing Project

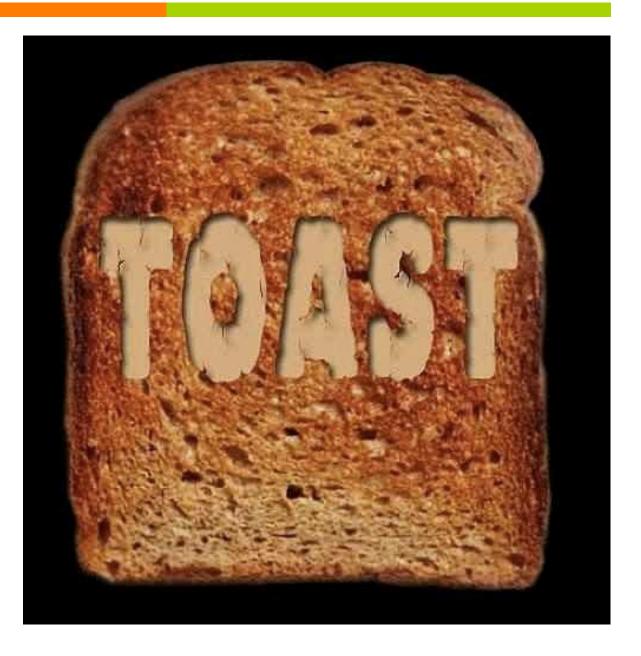Tr'ondëk Hwëch'in citizens Kylie Van Every, Charmaine Christiansen and Edward Roberts.

TH- World Heritage Site Feasibility

What do you think the world should know about this place?

A Toast!

To our courageous project leaders!

Break

Challenges & Opportunities Review

What does 'partnership' mean to you?

Sequels & Forward Momentum

Omnibus Projects	Strategic Initiative	Project	Funding
	Labour Market Development	Community Marketing	Omnibus Application
	Revitalization of Dawson Downtown Core	Downtown Revitalization Plan Implementation	
	Local Investment Capital Pool	Tr'ondëk Hwëch'in Equity/Loan Fund	
	Social Enterprise	Options for Private Financing of Social Enterprise	
	Klondike UNESCO World Heritage Site	Dossier Preparation	
	Tourism Brand	Year-Round Business and Employment - Implementing Our Tourism Marketing Plan	
	Palace Grand Theatre Show	Second Pilot Season	
	First Nation Heritage Tourism	Tr'ochëk National Historic Site of Canada – Pilot Tour Season	
Independent Projects	Housing	1) KDO Rental Complex	YHC & CMHC
		2) Implement Community Housing Strategy	Private Sector
		3) City of Dawson Residential Subdivision Development	GY
	Enterprise Facilitation (Business Care)	Enterprise Support Services	GY & TH
Supplementary Actions	Regionalized Land Development Process	Land Development Protocol Implementation	
	Long-Term Regional Transportation Infrastructure Plan	Airport Infrastructure Advocacy	
	Internet Capacity Business Case	Assessment of Developments and Advocacy as Required	

Round Table: Thoughts & Ideas Exchange