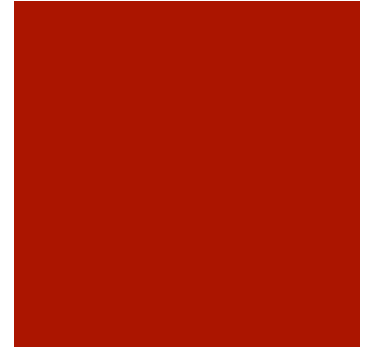




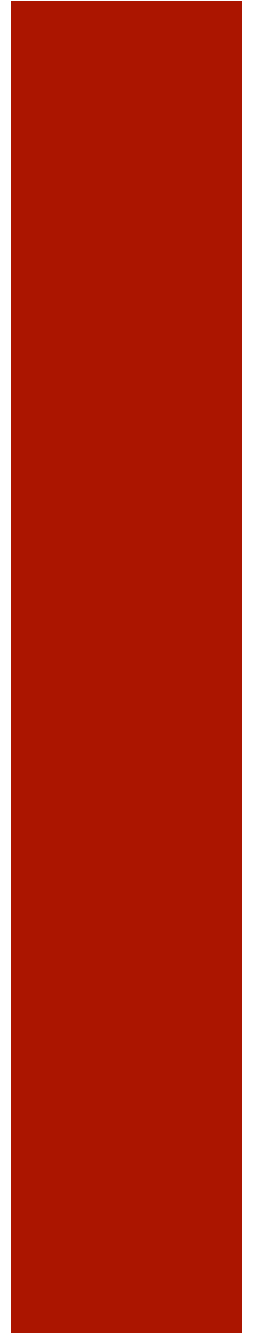
Klondike Development Organization

September, 2014

An overview of our inception,
our successes and our
challenges to date



How do you feel?





Beginning

KDO was founded to fill the capacity gap with a focused mandate for economic development.

Founding members:

- City of Dawson
- DC Chamber of Commerce
- Klondike Visitors Assoc.
- KIAC
- TH → Chief Isaac



Vision

A resilient Klondike where highly engaged citizens, networks and organizations collaborate to build a sustainable economy.



Strategies & Approaches

An organized and systematic multi-stakeholder economic development function for the Klondike.

- 1) Enterprise Retention and Development
- 2) Research
- 3) Key Sector Development
- 4) Investment Capital Pool
- 5) Partnership Fora
- 6) Community Marketing
- 7) Social Enterprise



Something's wrong...at least, we think so.....

Dawson City Population by Age

	0-14	14-24	24-54	Over 54	Total
1993	447	224	1095	193	1959
1998	426	224	1166	225	2041
2003	313	199	977	276	1765
2008	285	211	980	413	1889
2013	301	184	980	534	1999
5-YEAR	5.6%	-12.8%	0.0%	29.3%	5.8%
10-YEAR	-3.8%	-7.5%	0.3%	93.5%	13.3%
15-YEAR	-29.3%	-17.9%	-16.0%	137.3%	-2.1%
20-YEAR	-32.7%	-17.9%	-10.5%	176.7%	2.0%

Property Search

Klondike
Development
Organization

Set criteria below:

Property status

For sale

All properties

Lot size

Doesn't matter

Location

Any location

Zoning

☒ Select all

☒ Residential

☒ Commercial

☒ Industrial

☒ Agricultural

☒ Institutional

☒ No zoning
(outside municipal boundary)

Heritage area

Doesn't matter

Water/sewer

Doesn't matter

Grid power

Doesn't matter

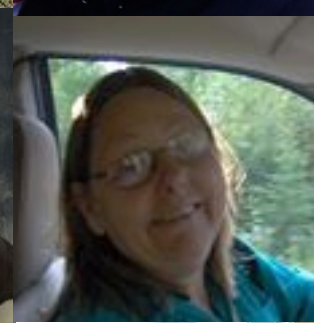
Reset criteria

Map Satellite

A satellite map of the Klondike area, showing property boundaries and search results. The map includes a compass rose, a person icon, and a zoom control. The search results are highlighted in red on the map. The map shows a river, a road, and a large area of land with many small plots. The search results are concentrated in the central and lower right areas of the map.



Planning & team building



Big vs. Little & The Home Run?



Battle Picking





Meetings Governance Policies



Willing partners

Good timing



Consultants and
local resources

Community base
& values

Housing





Working with
small business

Projects, funding,
& timing

“**Start** by
doing what's
necessary;
then do what's
possible; and
suddenly
you are doing
the impossible.”

Francis of Assisi

Do-ability

The relentless pursuit of
the possible